



**FOR IMMEDIATE RELEASE**

Monday, January 12, 2026

**International Minerals Carlsbad, appoints Mark McDonald as Vice President of Sales**

CARLSBAD, NM, Jan.12, 2026 – International Minerals Carlsbad, LLC has hired fertilizer industry veteran Mark McDonald as its vice president of sales, to lead its sales department in driving sales and netback results.

“Mark McDonald is a dynamic and passionate senior agricultural leader with nearly three decades of North American and global experience across plant nutrition, crop protection, seed, and agriscience markets,” said Kelvin Feist, Commercial Management Consultant with International Minerals Carlsbad.

“Mark consistently empowers teams, builds trust-based partnerships, and creates customer-focused solutions that deliver long-term value across the agricultural value chain,” said Feist.

“I am looking forward to the opportunity to contribute and to be back in the fertilizer space working for an entrepreneurial business. International Minerals Carlsbad has an exceptional team and a clear vision. I’m eager to work alongside our partners and customers to drive sustainable, long-term growth,” said Mark McDonald.

McDonald has held senior executive roles at GreenPoint Ag, Intrepid Potash, and Nutrien, leading large, cross-functional teams, managed complex global supply chains, negotiated international agreements, and delivered strong commercial and operational results.

Mark can be reached at 303-594-1869, or via email at [Mark.McDonald.denver@gmail.com](mailto:Mark.McDonald.denver@gmail.com)

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**About International Minerals Carlsbad, LLC:**

International Minerals Carlsbad, LLC is a new entity with a vision to revitalize the potash business in New Mexico’s Carlsbad basin. Safety, growth, reliability and innovation fuel our team.